

DESIGN THINKING

Learn from influencers and experts. Sharpen your knowledge. Gain and share new ideas and best practices. Learn about the latest techniques and insights.



About The Course

This program provides you with an opportunity to mix Design Thinking frameworks with real business problems. The High Impact Design Thinking session enables you to integrate simple concepts with your work so you can apply, iterate, and innovate on the job. The overall goal of this design thinking course is to help you design better products, services, processes, strategies, spaces, architecture, and experiences.

Course Outline

- What is Design Thinking?
- Design Thinking: Process, Skills & Behaviors
- 5 Stages of Design Thinking
- Common tools & techniques used in design thinking
- Design Thinking Plan

Who Should Attend

Professionals who are looking for new ways to solve business problems. Leaders who want to understand the fundamentals of design thinking & apply its strategies in their industry.

Course Methodology

'MicroLearningLabs' are run in-house and last 90-120 minutes. These workshops are conducted online or face to face using experiential learning techniques that keep participants engaged.

For Customizations and Inquiries Contact Us



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